

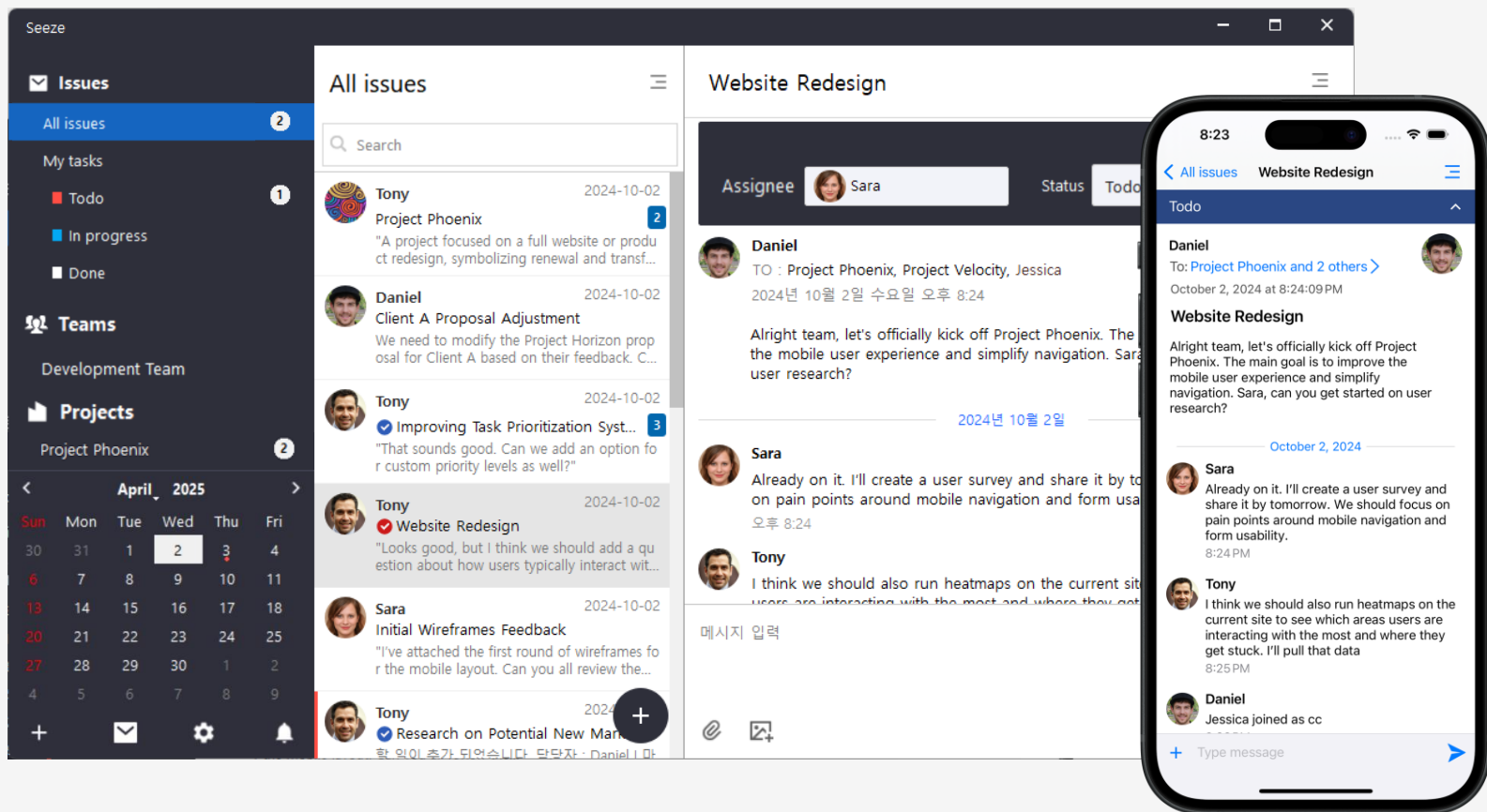
Transforming Chat into Actionable Tasks



Sangkyu Lee (guru@seeze.net)

A New Approach Beyond Traditional Chat Systems

Seeze is an innovative solution that combines **"issue-centric chat"** with **"task & project management"**, redefining how teams collaborate.



The Problem with Traditional Chat. Why Seeze is Needed?

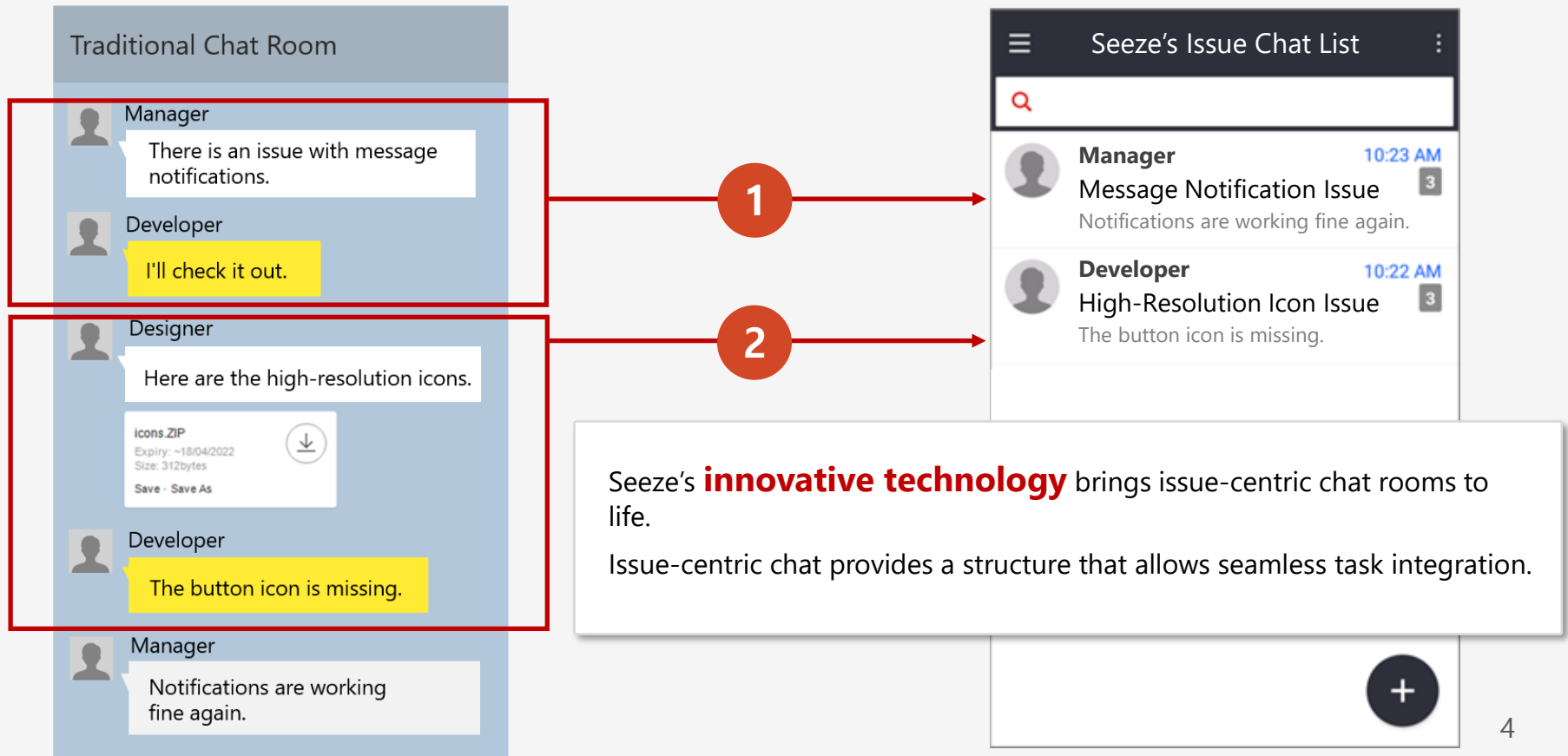
- 1** Have you ever lost important work-related conversations in an endless stream of chat messages?
In traditional chat rooms, **multiple issues get mixed together**, making it difficult and time-consuming to find past messages or turn them into actionable tasks.
- 2** Do you want to manage tasks separately but find it impossible with existing chat tools?
Conventional chat apps **lack proper issue tracking and task management**, making it challenging to keep work organized.
- 3** Have you ever struggled to find past conversations or experienced broken context when searching for information?
Most work requires a structured history, but chat messages are inherently transient, making **it hard to store and retrieve key discussions**.

Traditional chat tools were designed for communication, **not for work management**.

That's why **Seeze** was created—to bridge the gap between chat and real work.

Stay on Track with Issue-Centric Chat

In **Seeze**, each issue is managed within its own dedicated chat room, ensuring that conversations stay focused on that specific issue. This **prevents multiple topics** from getting mixed up in a single chat.



Transforming Chat into Actionable Tasks

1 In **Seeze**, chat messages don't just remain as text—they become action items.

Issues mentioned in chat can be instantly converted into **actionable tasks** with assigned owners, due dates, and priorities, ensuring continuous progress until resolution.

Seeze transforms chat into structured tasks, ensuring clarity in responsibility.

Unlike traditional chat tools where issues get lost in the noise,

Seeze **tracks and manages tasks until completion**, eliminating the chaos of scattered discussions.

2

The screenshot shows a chat interface titled "Seeze's Issue-Centric Chat Room". The chat history includes:

- Supervisor** (yellow bubble): "Who will handle the supply contract?"
- Daniel** (white bubble): "I'm in charge."
- Supervisor** (yellow bubble): "A new task has been added." Below this is a structured task card: "Assignee : Daniel | Due Date: 20.04.2025 | Priority : High".
- Daniel** (white bubble): "Attaching the contract." Below this is a status update bar: "Status updated to 'Done'".

A red box highlights the last two messages, and a red circle with the number "2" points to the task card.

Chat Archiving for Seamless Knowledge Management

1

Archiving means storing data or information for long-term preservation and easy retrieval when needed.

Seeze integrates archiving into chat by processing data at the issue level.

Through this, Seeze enables **systematic data storage and searchability**, providing a chat-based collaboration solution for managing work history. (Issue-centric chat = efficient archiving)

2

How Seeze's archiving differs from traditional chat

Traditional Chat

- Messages are transient with no archiving features.
- Issues cannot be tracked or managed.

Seeze Chat

- Messages include **archiving capabilities** for structured information management.
- Issues are **easily tracked and managed**

What Sets Seeze Apart

Seeze is more than just a chat tool, it's the ultimate solution for **work management**.

Feature	Traditional Chat	Seeze Chat
Conversation Flow	Multiple topics mix in one chat room, leading to confusion.	Each topic has its own issue chat room, preventing multiple topics from getting mixed.
Task Management	Requires external tools like Jira or Asana.	Tasks can be created and managed directly within the chat, and the entire process is tracked in the chat history .
Searchability	When new messages come in, it's hard to find past conversations.	Conversations are organized by issue, making it easy to review past discussions .
Data Archiving	Fragmented context make it hard to retrieve valuable information.	Every issue and task is stored and linked , ensuring seamless search and retrieval.

The Future of Work with Seeze

Before Seeze (Traditional Workflow)

Multiple topics clutter conversations, disrupting workflow.

Important tasks get lost in chat, requiring extra effort to organize. Searching past discussions only brings up scattered messages, making it hard to track progress.

After Seeze (A Smarter Workplace)

1 Start of the Day (Task & Schedule Check)

View upcoming deadlines at a glance with Seeze's integrated calendar.
Adjust schedules to prevent missed deadlines and review new issues for the day.

2 During Work (Real-Time Collaboration)

Encounter a delay? Discuss directly in the **issue chat room** and adjust deadlines in real time.
Need help? Instantly invite team members for immediate support.

3 Task Completion (Seamless Documentation)

Mark tasks as "Done" and automatically update the issue status.

Managers can review the full conversation history **without requiring additional reports.**

Seeze's Market Positioning Strategy

1 Target Market & Customers

Seeze is designed for businesses that need structured collaboration and efficient work tracking.

- Companies requiring **organized information flow** in their workflow
- Companies that require **structured task tracking and documentation**.
- Teams **experiencing inefficiencies** with traditional tools like **Slack or Microsoft Teams**

2 Competitive Advantage: Data as a Strategic Asset

Unlike traditional chat logs, Seeze **structures and preserves work history**, providing long-term value.

This **unique data model** creates a **high barrier to entry**, making it difficult for competitors to replicate.

3 Conclusion

By **eliminating transient data issues** and offering **issue-based structured communication**, Seeze provides a distinct advantage.

With this competitive edge, **Seeze is positioned to capture market share from established chat platforms.**

Revenue Model: Subscription & Enterprise Deployment

1

Subscription Model (Saas)

1. Sustainable Global Revenue

Seeze operates on a subscription-based model, ensuring stable cash flow by charging a monthly fee from users worldwide.

2. Market Expansion through Promotions

Limited-time promotions encourage early adoption by businesses and teams, accelerating market penetration.

2

Enterprise Deployment Model

The initial adoption cost is set low to facilitate quick decision-making for enterprises.

Instead of offering free after-sales service, Seeze establishes a **monthly operational fee** covering maintenance and updates, ensuring long-term profitability.

Team

Seeze is a **chat-based work management solution** developed by a solo founder.

Sangkyu Lee | CTO & Founder

- A **26-year veteran developer** with over **10 years of experience** in chat-based collaboration tools.
- He single-handedly developed Seeze across **server, mobile, and desktop platforms**, ensuring **high performance and an optimized user experience** through native development.

Seeze is seeking investors or strategic partners who share our vision for issue-centric collaboration and a more efficient future of work.

Seeze Interface Overview with Screenshots

1

Seeze consists of **three panels**, each designed for seamless issue tracking

- Panel 1 (Issue Categories) organizes issues into My Tasks, Team, Project, and Due Dates for easy navigation.
- Panel 2 displays issue-specific chat rooms based on the selected category in Panel 1. Each chat room in Panel 3 is dedicated to a single issue for focused discussion.

"My Tasks" Section

Displays issues assigned to the user.

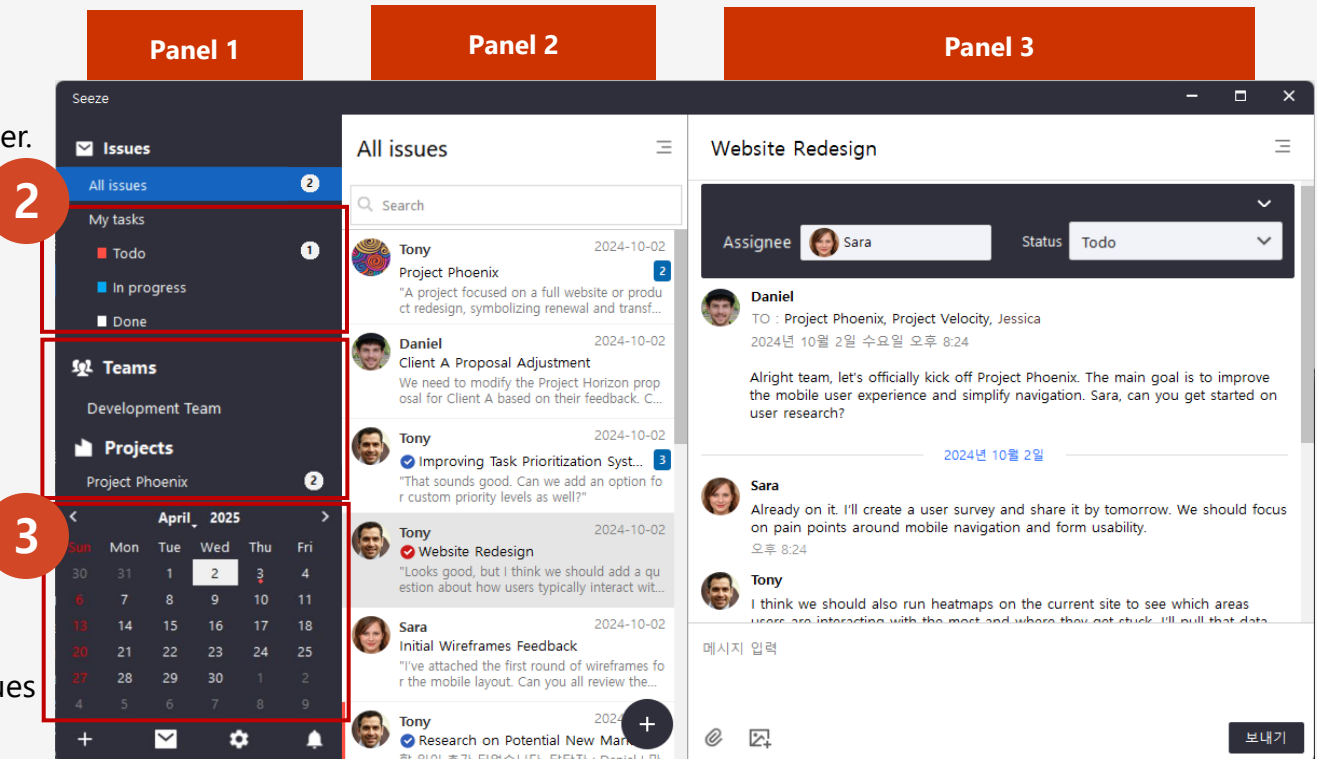
Tasks are categorized by status

- Todo
- In progress
- Done

Calendar View

Issues with due dates are highlighted with a **red dot**.

Clicking on a date displays all issues due on that day.



Seeze Task Management with Screenshots

1

Issue-Centric Chat Rooms

Each issue gets its **own dedicated chat room** (e.g., an issue titled "New Project Proposal" becomes its own chat room).



Manager

오후 1:21

✓ New Planning Proposal Issue

Assignee : Planner | Due Date :
20.04.2025 | Priority : High

Task Panel for Clear Visibility

If tasks are assigned within a chat room, a **Task Info Panel** appears at the top displaying

- Assignee
- Task Status
- Due Date
- Priority

Tasks in Seeze are **attached directly to chat**, making them easy to track.

Every task-related action is **automatically logged in the chat history**, ensuring full transparency.

2

Issue Creation with Screenshots

1 Precise Collaboration Targeting

Seeze allows teams to **assign issues to specific groups**, such as

- Planner + Development Team
- Development Team + Design Team

By defining **precise collaboration targets**, Seeze optimizes communication, ensuring that only relevant team members receive notifications - **minimizing unnecessary distractions**.

The image shows two screenshots from the Seeze application. The left screenshot is the 'New issue' form. The 'To' field is highlighted with a red box and contains 'Development Team' and 'Planner'. The 'Subject' field is empty. The 'Message' field is empty. The 'Send' button is at the bottom right. The right screenshot is the 'Issues' list. The 'To' field is highlighted with a red box and contains 'Manager', 'Planner', and 'Developer'. A red arrow points from the 'To' field in the 'New issue' form to the 'To' field in the 'Issues' list.

New issue

To: Development Team ✕ Planner ✕ +

Subject

Todo task

Assignee: Assignee +

Due date: Due date +

Priority: Middle ▾

Message

Send

Issues

+ Add todo task

Delete issue

From

Manager

To

+ Add cc recipient

Planner

Developer

Seeze is currently in open beta and available for trial at www.seeze.net.

Seeze is seeking investors or partners to grow together.

Seeze를 함께 성장시켜 나갈 기업을 찾고 있습니다.

Thank you